THE BMW i8.

Price List.
From July 2016.
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www.bmw.co.uk/bmwi8
EfficientDynamics is BMW’s award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW i8 at www.bmw.co.uk/EfficientDynamics
THE BMW i8.

The design of the BMW i8 delivers a distinct impression which is evident in the fluid lines and flat silhouette. Expressive Adaptive LED Headlights and dihedral doors reinforce the breathtaking pedigree of this progressive sports car that heralds a revolution in automotive construction.

BMW EfficientDynamics use a combination of state-of-the-art materials and innovative lightweight design to provide unbeatable dynamics with optimum efficiency that clearly demonstrate the BMW i8 is no ordinary car. Additionally, eDrive technology consisting of an electric motor, high-voltage battery and intelligent energy management is combined with a 1.5 litre three-cylinder BMW TwinPower Turbo petrol engine, which accelerates the BMW i8 from 0 to 62mph in just 4.4 seconds whilst providing a frugal combined fuel consumption of 134.5mpg with emissions of 49g/km of CO₂.

BMW i ConnectedDrive technologies further enhance the BMW i8 by delivering the latest connected car innovations such as Real Time Traffic Information (RTTI), Head-up Display and a range of Online Services and Apps.

Experience the power of progress, experience the BMW i8.
TECHNICAL INFORMATION.

<table>
<thead>
<tr>
<th>Model</th>
<th>CO₂ emissions (g/km)*</th>
<th>Fuel consumption (mpg)*</th>
<th>Total range (miles)*</th>
<th>Pure electric battery range (miles)*</th>
<th>0-62mph (secs)</th>
<th>Electric engine power (hp)</th>
<th>Petrol engine power (hp)</th>
<th>Combined system output (hp)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i8</td>
<td>49</td>
<td>134.5</td>
<td>373</td>
<td>up to 23</td>
<td>4.4</td>
<td>131</td>
<td>231</td>
<td>362</td>
</tr>
</tbody>
</table>

* = Range and consumption determined from internal BMW study under normal conditions and is dependent on individual driving style, climatic conditions and route characteristics.

PRICING INFORMATION.

<table>
<thead>
<tr>
<th>Model</th>
<th>Basic price (excluding VAT)</th>
<th>VAT 20%</th>
<th>Retail price (including VAT)</th>
<th>On the road price</th>
<th>P11d value</th>
<th>BIK tax rate (2016 / 2017)</th>
<th>VED band</th>
<th>Insurance group</th>
</tr>
</thead>
<tbody>
<tr>
<td>i8</td>
<td>£96,508.33</td>
<td>£17,301.67</td>
<td>£103,810</td>
<td>£104,540</td>
<td>£104,485</td>
<td>7%</td>
<td>A (£0)</td>
<td>50</td>
</tr>
<tr>
<td>i8 Protonic Red Edition</td>
<td>£93,170.83</td>
<td>£18,634.17</td>
<td>£111,805</td>
<td>£112,535</td>
<td>£112,480</td>
<td>7%</td>
<td>A (£0)</td>
<td>50</td>
</tr>
</tbody>
</table>

*On the road price includes: Delivery and BMW i Mobile Care (£650), Number plates (£25), Vehicle First Registration fee (£55) and Vehicle Excise Duty (£0).

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.
INTERIOR WORLDS.

- **Neso**
  - Carum Grey BMW i Spheric leather with Sitka cloth accent
  - Black Sport leather steering wheel with Satin Silver contrast accent
  - Interior trim, Amido, metallic

**Standard**
Not with 7Y7 / 7Y8 / 7Y9

- **Carpo Light**
  - Ivory White BMW i Spheric Full leather, perforated
  - Black Sport leather steering wheel with Satin Silver contrast accent
  - Interior trim, Amido, metallic

£1,150
7Y8
Not with 7Y7 / 7Y9
Carpo Dark
- Amido Black BMW i Spheric Full leather, perforated
- Black Sport leather steering wheel with Satin Silver contrast accent
- Interior trim, Amido, metallic

Includes:
- Door sill finishers, Amido Black metallic with BMW i Blue accent and i8 designation

£1,150
7Y8
Not with 7Y7 / 7Y9

Carpo Carum Grey
- Carum Grey BMW i Spheric Full leather, perforated
- Black Sport leather steering wheel with Satin Silver contrast accent
- Interior trim, Amido, metallic

Includes:
- Anthracite velour floor mats with Black leather piping and BMW i Blue accent stitching
- Door sill finishers, Amido Black metallic with BMW i Blue accent and i8 designation
- Gear lever with Deep Black ceramic finish
- Headrests with i8 embossing

£1,850
7Y7
Not with 7Y8 / 7Y9
Not with 423

\(\square\) = Optional equipment
INTERIOR WORLDS. (CONT.)

- **Halo**
  - Dalbergia Tan BMW i Exclusive leather with Sabal cloth accent
  - Dalbergia Tan Sport leather steering wheel with BMW i Blue contrast accent

Includes:
- Door sill finishers, Amido Black metallic with BMW i Blue accent and i8 designation
- Headlining, Anthracite
- Interior trim, Amido, metallic
- Seat belts, BMW i Blue

£2,150

7Y9
Not with 7Y7 / 7Y8

INTERIOR TRIM.

- **Carbon Fibre**
  - Six-piece open-poured fibre interior trim set with a Matt silk protective finish. Trim set comprises of:
    - Two dashword strips
    - Two finishes for interior door handles
    - Centre console finisher
    - Gear selector level

£1,700

ZCF
The BMW i Pure Impulse Card is your personal passport to a world of inspiration and privilege: the BMW i Pure Impulse Experience Programme. As a BMW i8 owner and cardholder, you will be presented with the most innovative ideas and trends across lifestyle areas ranging from travel to culture, gourmet dining, design and much more. All these ideas reflect a new vision of contemporary living, a lifestyle that is smart, luxurious, progressive and, above all, sustainable. This is a new understanding of premium – a responsible, affluent way of living for today’s most discerning and original thinkers.

You will receive an exclusive member magazine (available in print and online), which will provide insightful reports on the latest trends from around the world, alongside details of a host of local, regional and global privileges. Whether a chance to attend a unique money-can’t-buy event, experience a scenic new eco resort or be the first to sample an innovative new dining concept at a top restaurant, you will be presented with an unrivalled variety of world-class ideas and opportunities, tailored precisely to your interests and passions. This is the world of the BMW i Pure Impulse Experience Programme – the next level in premium.

Further information is available at www.bmw-i-pure-impulse.com
STANDARD EQUIPMENT HIGHLIGHTS.

BMW i Pure Impulse
- BMW i Pure Impulse Card (refer to page 8 for further information)

Engines and Transmission
- eDrive mode for pure electric driving
- Electric motor, front, with two-speed transmission
- Petrol engine, rear, with six-speed automatic transmission and Sport mode

Safety and Technology
- Adaptive LED Headlights
- BMW Display Key
- Cruise control with braking function
- Driving Assistant with Surround-view, Speed limit display and High-beam Assistant
- Electronic display of drivetrain information, battery range and temperature
- Head-up Display including telephone and entertainment lists
- Park Distance Control (PDC), front and rear
- Rain sensor with automatic headlight activation

Exterior equipment
- Carbon-fibre reinforced plastic (CFRP) roof
- Dihedral doors
- Exterior mirrors – folding, automatically dimming
- Sophisto Grey metallic paintwork with contrast accent

Seats
- Child seat ISOFIX attachment, two in rear
- Seat adjustment – front, electric
- Seat heating, front

Interior Equipment
- Ambient interior lighting
- Armrest, front
- Automatic air conditioning with auxiliary function and extended features
- Extended storage
- Fuel tank, 42 litres
- Instrument panel, leather
- Interior and exterior mirrors with automatic anti-dazzle function
- Interior trim, Amido, metallic
- Interior world, Neso
- Mobility kit
- Multi-function controls for steering wheel
- Power sockets, 12V, two
- Sport multi-function leather steering wheel with gearshift paddles, Black with Satin Silver accent
- Tailgate release button
- Velour floor mats, Anthracite
- Welcome lights, LED
- Windows, heat-insulated, green-tinted all round
- Windscreen washer jets, heated

\[1\] = Driving Assistant includes: Rear view camera, Surround-view incl. top view and side view, High-beam Assistant, Forward Collision Warning, Pedestrian Protection, City Collision Mitigation and Speed-limit information.
Audio and Communication
- 20GB hard disc drive memory
- Auxiliary input for auxiliary playing devices
- BMW i ConnectedDrive Services comprising:
  - BMW Apps
  - BMW Emergency Call
  - BMW Online Services
  - BMW TeleServices
  - Concierge Service
  - Real Time Traffic Information
  - Remote Services
- BMW Professional radio without CD player
- Control display – 8.8"
- DAB tuner
- Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
- iDrive Touch Controller with shortcut buttons
- Loudspeaker system – BMW Advanced
- Multi-functional Instrument panel
- Navigation system – BMW Professional Multimedia

Wheels and Chassis
- 20" light alloy BMW i Turbine-spoke style 444
- Black brake calipers
- Drive Performance Control with ECO PRO and Comfort modes
- Electric Power Steering
- Electro-mechanical parking brake
- Mobility tyre sealing system
- Tyre Pressure Monitoring
- Variable Damper Control
OPTIONAL EQUIPMENT.

Exterior Paintwork
- Sophisto Grey, metallic with Frozen Grey accent £0
- Sophisto Grey, metallic with BMW i Blue accent £0
- Ionic Silver, metallic with BMW i Blue accent £450
- Crystal White, pearl effect with Frozen Grey accent £1,350
- Crystal White, pearl effect with BMW i Blue accent £1,350

Safety and Technology
- 4U9 eDrive exterior sound £85
- 5AZ BMW Laserlights 1 £5,100

Exterior Equipment
- 322 Comfort Access £795

Interior Equipment
- 319 Universal remote control 2 £200
- 3CM Engine cover, leather £1,075
- 4AA Headlining, Anthracite 3 £295

Seats
- 4FG Seat belts, BMW i Blue 3 £310

Audio and Communication
- 674 Loudspeaker system – harman/kardon £895
- 6FV Online Entertainment £160

Light Alloy Wheels
- 2W8 20" BMW i W-spoke style 470 £1,150
- 2HP 20" BMW i Turbine-spoke style 625 £1,380
- 2BQ Brake calipers, High-gloss Black with BMW i Blue accent and designation 4 £285

Supplementary Options
- BMW Service Inclusive 5 £0
- BMW Service Inclusive Plus 5 £2,400
- BMW Trackstar 6 £399

1 = Not with 5A4. Only with 5AS.
2 = To confirm capability of devices please refer to www.homelink.com
3 = Included in 7Y9.
4 = Only with 2W8 / 2HP alloy wheels.
5 = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive
6 = Price excludes subscription. Please consult your BMW i Agent for further details.
BMW INDIVIDUAL COLOURS.

A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. A variety of BMW Individual colours are now available post production for the i8, including:

- Frozen Black
- Frozen Grey
- Java Green
- Solar Orange
- Speed Yellow
- Twilight Purple Pearl

Please consult your BMW i Agent to see the full colour range available and for further information.

Exterior Paintwork

- Z18 Post Production Applied Special Paint including BMW Protect X exterior: £5,495
- Z19 Post Production Applied Special Paint including Black Wheels & BMW Protect X exterior: £5,795

Option 2W8, 20" light alloy BMW i W-spoke style 470 wheels must be ordered separately.
The BMW i8 Protonic Red Edition is a new and exclusive limited-edition version of the plug-in hybrid sports car that offers customers a new option when it comes to tailoring the trail blazing sports coupé even more closely to their individual tastes.

In addition/replacement to other i8 models:

- 20" BMW i W-spoke style 470 wheels, Anthracite, with mixed tyres
- Amido Black BMW i Spheric Full leather, with Red highlight
- Door sill finishers with ‘Protonic Red Edition’ designation
- Floor mats, velour, with Black leather piping and Red highlight
- Gear selector switch cover and central operating unit in ceramic, Black
- Grey seat belts
- Interior trim, Carbon Fibre
- Protonic Red metallic paintwork with Frozen Grey accent
1. General information
BMW (UK) Limited of Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB (hereafter referred to as “BMW”) provides the customer with vehicle-specific information and support services under the name “BMW ConnectedDrive®” (hereinafter referred to as “Services”). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services
The BMW ConnectedDrive basic Services “TeleServices” (6AE) and “BMW Emergency Call” (6AC) have already been activated at the point of vehicle transfer.

a. 7. TeleServices (6AE)
The “TeleServices” Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle’s technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. If the customer recorded his/her name e-mail address in the BMW ConnectedDrive customer portal, these data will also be transmitted on the customer’s request. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the “Teleservice Report”. This data is exclusively technical, vehicle-related data. Other data such as positionings shall not be transferred as part of the “Teleservice Report”. The “TeleService Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment.

b. 8. BMW Emergency Call (6AC)
The vehicle’s identification and location is required for the use of the “BMW Emergency Call”, and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user’s request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)
The “BMW Online” (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal. Use of the “Remote Services” (6AP) via the “BMW i Remote” smartphone application requires registration in the BMW ConnectedDrive Customer Portal. Requires registration and activation at www.bmw-connecteddrive.co.uk before the service can be used. The service can help if a customer has accidentally locked themselves out of their vehicle, for example, via the BMW Operator with the remote telephone function. Alternatively, the customer can use a smartphone as a remote control. Using the “BMW i Remote App” (available for three years of the vehicle’s first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. Streaming music via this service is only possible within the following countries: Austria, France, Germany, Italy, Netherlands, Spain, Switzerland and United Kingdom.

4. Conciere Service (6AN)
The Conciere Service (also referred to as “Information Plus”) (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the touch of a button using the integrated telephone unit. In this way, data concerning the vehicle’s identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)
The “Real Time Traffic Information” (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data (including information about the traffic infrastructure such as traffic signs and course of the roads as well as parking situation) of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services (6AP)
Use of the “Remote Services” (6AP) via the “BMW / Remote” smartphone application requires registration in the BMW ConnectedDrive Customer Portal. Requires registration and activation at www.bmw-connecteddrive.co.uk before the service can be used. The service can help if a customer has accidentally locked themselves out of their vehicle, for example, via the BMW Operator with the remote telephone function. Alternatively, the customer can use a smartphone as a remote control. Using the “BMW i Remote App” (available for three years of the vehicle’s first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. Streaming music via this service is only possible within the following countries: Austria, France, Germany, Italy, Netherlands, Spain, Switzerland and United Kingdom.

7. Online Entertainment (6FV)
The “Online Entertainment” (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle’s first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. Streaming music via this service is only possible within the following countries: Austria, France, Germany, Italy, Netherlands, Spain, Switzerland and United Kingdom.

8. Availability of the Service
The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom. “BMW Emergency Call” (6AC) is available to customers in Germany, Austria, Italy, San Marino, Vatican, France, Monaco, Liechtenstein, Switzerland, Belgium, Luxembourg, the Netherlands, United Kingdom, Ireland, Spain, Andorra, Portugal, Sweden, Denmark, Finland, Poland, Czech Republic, Turkey and Russia. “TeleServices” (6A6E), “Conciere Services” (6A6AN) “Remote Services” (6A6AP), “BMW Online” (6A6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. “RTTP” (6A6AM) is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, United Kingdom, Ireland, Spain, Portugal, Denmark, Sweden, Norway, Poland, Czech Republic, Turkey and Russia. The “Internet” (6A6AR) service is exclusively available in Germany. “Online Entertainment” (6FV) is available in United Kingdom, Germany, France, Italy, Spain and the Netherlands.

9. Deactivation
The customer may have the BMW ConnectedDrive basic Services “TeleServices” (6AE) and “BMW Emergency Call” (6AC) deactivated at any time at an authorised BMW i Agent or BMW Service Authorised Workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”).

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see: www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.